

**SEPTEMBER 30, 2023** 

"One rhythm, one song"
Celebration of World Peace Day 2023

Free Public Event

Tucson—John F. Kennedy Park

## What is Drum Up for Peace?

One rhythm, one song. Drum Up for Peace is a unique local community event celebrating "World Peace Day", which takes place in September. Drum Up is FREE to the public, and designed to bring peace through the healing power of rhythms and beats in an interactive and supportive atmosphere.

Family Friendly & Alcohol-Free Event. Cost of admission is \$0.

"Drum Up for Peace is a multicultural and diverse event; a place where we celebrate peace in Our Neighborhood, Our Community, Our Country and Our World." Richard Noel - Event Founder & Jam2Grow CEO

#### **Our Vision**

Drum Up is steadily growing each year. It's a safe, inclusive celebration of worldwide peace and diversity—a place to create peace in our community and most importantly, within ourselves.

Peace begins with you!
Pursue Excellence And Cherish Everyone

#### What to Expect in 2023

- Multicultural Rhythmic Music & Celebration of Diversity
- International & Local Artists
- Interactive Drum & Dance Party
- Animal Therapy & Mental Health Resources
- Food Trucks & Vendors
- Poetry Readings & Positive Self-Expression
- Yoga & Inspirational Speakers
- Family-Friendly & Kids' Activities

### Partnership Opportunities

#### \$5,000 TITLE SPONSOR

- Full page Ad & Logo Inclusion on Sponsorship Page in Digital Program.
- Logo Inclusion on Festival Flyer & Sponsor Thank-You Banners at Event.
- Logo inclusion on Stage Backdrop Thank-You Slide & Live MC Stage Announcements Throughout Event.
- Recognition in Event eBlasts.
- Logo on Event Landing Page.
- Social Media Dedicated Posts.
- Logo on Festival T-Shirts & Swag.
- 10x10 Exhibit Space Onsite.

#### \$2,500 PERFORMANCE SPONSOR

- Full Page Ad & Logo Inclusion on Sponsorship Page in Digital Program.
- Logo Inclusion on Festival Flyer & Sponsor Thank-You Banners at Event.
- Logo inclusion on Stage Backdrop Thank-You Slide & Live MC Stage Announcements Throughout Event.
- Recognition in Event eBlasts.
- Logo on Event Landing Page.
- 10x10 Exhibit Space Onsite.

#### \$1,500 PEACE SPONSOR

- Half page Ad & Logo Inclusion on Sponsorship Page in Digital Program.
- Logo Inclusion on Festival Flyers & Sponsor Thank-You Banners at Event.
- Logo inclusion on Stage Backdrop Thank-You Slide.
- Recognition in Event eBlasts.
- Logo on Event Landing Page.

#### **IN-KIND SPONSOR**

We also offer in-kind opportunities; including services, volunteer crew support and cash donations in partnership with Culture of Peace Alliance (COPA). Please contact us with your offerings and we'll customize a package for you.

### Meet, let's beat for peace!

# Join last year's proud sponsors:















Organized by Jam2Grow, LLC in collaboration with Culture of Peace Alliance and our trusted sponsors.

Contact: Richard Noel

**520.631.3681** 

🔁 jam2grow@icloud.com

**jam2grow.com** 

